



**INSIDE EDGE**  
P R O P E R T I E S

proudly presents



**MONT STE MARIE**

Thursday February 26, 2026

in support of  
Ronald McDonald House Ottawa





Celebrating its 34th year, **Skifest** is *the* cornerstone winter fundraiser for the Ottawa Business Community helping sick kids and their families. Since inception, **we have raised over \$3 million.**



In 2025, over **\$251K** was raised at this sold-out event, which alone covered the cost of over 1,673 nights at the House, which would otherwise be \$300 a night out of pocket.



The après ski is not to be missed! Cold drinks and great music continue the celebration after the final race. Guests enjoy a selection of Ottawa's best restaurants, prepared fresh at the base of the hill. Last year we welcomed:



## WHAT IS RMHC OTTAWA ALL ABOUT?

We are a place to stay right next to CHEO when families must travel for medical care for their sick child. We offer a private family suite, laundry facilities, a kitchen, snacks, homemade meals prepared and donated by volunteers, therapy programs and so much more.

*"The hospital saved our daughter, **Ronald McDonald House saved our family**"*

*The Carrol Family, 309 nights  
Pembroke Ontario*



Our House **saved families \$2.1 million** in out-of-pocket expenses in 2024 alone.



We provide **4,015 nights of comfort** each year, which will more than double later this year as we expand to 36 suites in October.



We only ask families for **\$10 a night**, though our operational **costs are nearly \$150.**



We brew over **18,250 cups of coffee** annually, including in the two Family Rooms we operate on the 3rd and 5th floors of CHEO.



*Alex Belanger, from Harty Ontario, has spent **1268 nights** at RMHC Ottawa since 2016. Pictured with sister Paisley.*

# PLATINUM SPONSORSHIP

\$7,000

## Benefits include the perks of GOLD plus:

- Personalized signage at sponsorship station
- Opportunity for company table at sponsor station
- Recognition on day-of agenda and displayed on chalet sponsorship screen

## Available Platinum Sponsorship Opportunities:

- Two Track Sponsors
- One Online Auction Sponsor
- Two Media Sponsors
- One Après Ski Deck Sponsor

## SPONSOR BENEFITS

Includes ski team of four, lunch, dinner, lift tickets, participation in ski race and thank you gifts for each team member.

Recognition on RMHC Ottawa Skifest website.

Recognition as event sponsor with company logo appearing on all event day signage inside and outside chalet, as well as recognition during the event.

Recognition as event sponsor with company logo to appear on all pre-and post-event promotional ads and material.

Two additional full passes for the event – including lunch, dinner, lift tickets and thank you gifts.

Sponsorship level recognition with company logo on RMHC Ottawa social medial channels Facebook, Instagram, X, and Linked In.

\$5,000

\$3,500

\$2,500



# THE IMPACT OF YOUR GIFT

This House has seen thousands of families gather around the kitchen tables, cuddle on couches to watch a hockey game or a movie, and celebrate holidays and birthdays with gifts and donations from the community. We strive to offer a warm, quiet, comfortable 'home away from home' experience to parents, grandparents, guardians and siblings.

**"For over 40 years, our House has been a lifeline, supporting families during some of the most challenging times of their lives."**

*-Christine Hardy, CEO of RMHC Ottawa*



*Alex Charette, Skifest Committee, Christine Hardy, CEO RMHC Ottawa, Erin Brown, Skifest Committee Co-Chair*

We always operate with a waitlist of families wanting to stay here. We are expanding right now from 14 to 36 suites to make room for all families.

With your support at events like Skifest, Ronald McDonald House can continue to help kids from across Eastern Ontario, Northern Ontario, and Nunavut.

## **SPONSORSHIP REGISTRATION DEADLINE JANUARY 31, 2026**

For more information on Sponsorship:  
Please contact **Shane Francescut** at [shane@rmhottawa.com](mailto:shane@rmhottawa.com)  
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