



CIBC PRIVATE WEALTH
WOOD GUNDY - OTTAWA



Œuvre des Manoirs
Ronald McDonald
House Charities
Ottawa



32ND
ANNUAL



making cold days warmer

SKIFEST 2024



For over three decades the Ottawa business community has come together to celebrate Skifest in support of Ronald McDonald House Charities Ottawa. Last year over \$200,000 was raised.

Skifest 2024 will take place on **Friday March 1, 2024**, at **Mont Ste-Marie Ski Resort**.

The impressive funds raised through each Skifest have gone directly to support the operations of the House. Providing a **warm, safe, affordable, and compassionate environment for families of seriously ill children receiving medical services**. Each year, hundreds of families find themselves in the difficult situation where their child requires ongoing, specialized medical care at CHEO – and they live too far away to commute. RMHCO provides these families with a comfortable, loving home **steps away from the hospital**.



While some families stay at RMHCO for just a few days, others will stay for months at a time – and in some cases, years. Our wait-list is always full, and we are heart broken to have to turn families away. But we have some good news – construction has begun on the House expansion. We will be growing to 25,000 square feet by adding 22 more bedrooms and new living spaces.

In an average year RMHC Ottawa has around 500 family visits; with this build we will be able to accommodate 1,303 family visits annually. We operate at an occupancy rate of 100%, while our wait list continues to grow (in one year we turned away nearly 150 families). This expansion will eliminate our wait list. Like in the past, all the funds from Skifest 2024 will go towards operating the House and the expansion

PLATINUM SPONSORS \$7,000

Platinum Sponsor opportunities include:

- 2 x Track Sponsors
- 1 x Dinner Sponsor
- 1 x Bar Sponsor
- 1 x Auction Sponsor

Benefits include all the perks of the gold plus:

- Personalized signage at sponsorship station
- Opportunity for company table at sponsorship station
- Recognition on day-of agenda (handed out to every team and posted on boards around the ski lodge)




















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Event Sponsorship Opportunities

SPONSOR BENEFITS	GOLD \$5000	SILVER \$3,500	BRONZE \$2,500
Includes ski team of four, lunch, dinner, lift tickets, participation in ski race and thank you gifts for each team member.			
Recognition on RMHC Ottawa Skifest website.			
Invitation to Sponsorship Thank You Event at Ronald McDonald House Charities Ottawa.			
Recognition as event sponsor with company logo appearing on all event day signage inside and outside chalet, as well as recognition during the event.			
Recognition as event sponsor with company logo to appear on all pre- and post-event promotional ads and material.			
Two additional full passes for the event – including lunch, dinner, lift tickets and thank you gifts.			
Recognition on Ronald McDonald House Charities Ottawa social medial channels (Facebook, Instagram, X, and LinkedIn).			
Exposure as event sponsor with company name appearing on all event signage inside and outside chalet.			
Recognition as event sponsor with company name appearing on RMHC Ottawa Skifest website.			

Sponsor Registration deadline January 30, 2024

Please contact Monique Flocco for Skifest sponsorship opportunities at monique@rmhottawa.com



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2023 PRESENTING SPONSOR



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THANK YOU FOR HELPING US RAISE OVER \$200,000 FOR RONALD MCDONALD HOUSE CHARITIES OTTAWA

2023 PLATINUM SPONSORS



2023 GOLD SPONSORS



2023 SILVER SPONSORS



2023 BRONZE SPONSORS

Astley Gilbert • CIBC Asset Management Inc • Franklin Templeton
Linebox • Stewart Title • Wesley Clover Foundation