

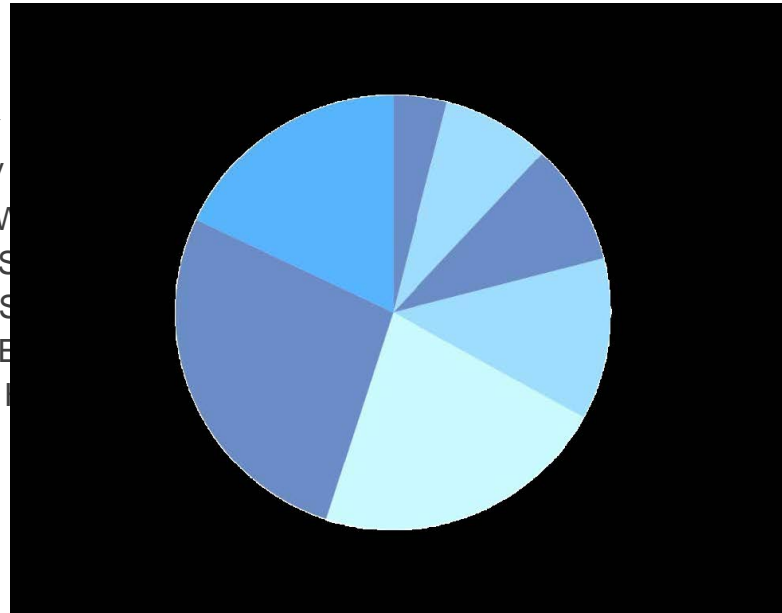


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WELCOME TO THE PARTY
JUMP! 106.9

Listener Stats and Figures

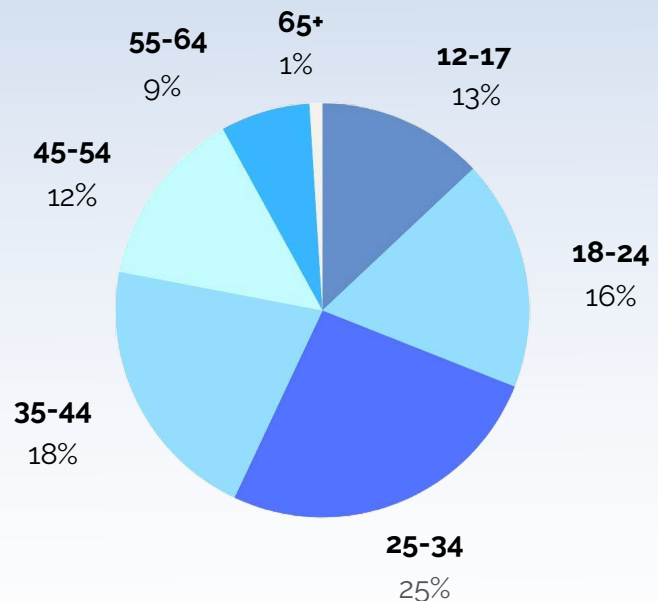
JUMP! 106.9 is an exciting and upbeat Top 40 radio station for the national capital radio market, that's on the pulse of what's happening – not only just in the capital but the world.

Listener Profile

The typical JUMP! 106.9 listener is a female between the ages of 18 and 44 years old. They are educated or being educated and are adventurous and high energy!

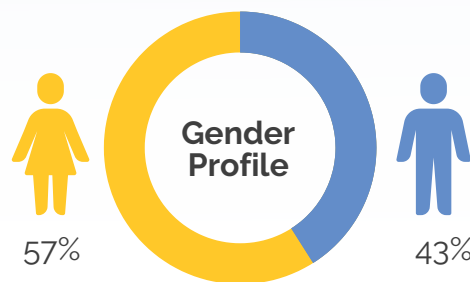
The JUMP! 106.9 audience is tech-savvy and on all major social platforms. They are also early adopters of apps and new trends.

Age Profile



Coverage

JUMP! 106.9's signal along with its repeater station on 99.9 reaches Ottawa and beyond! **Every week, JUMP! 106.9 reaches 68,061 listeners ages 12+**



50%
are home owners



30%
main shopper



68%
college/university educated



47%
married or common law

48

thousand
webpage views monthly



Presenting Sponsor

As the presenting sponsor, your name is synonymous with this radiothon. Your name is mentioned at every opportunity, giving your company the chance to partner with a well-respected organization and top radio stations to promote your brand in the community.

Total value: \$85,000.00

Your investment: \$15,000.00

Spots available: 0



SPONSORSHIP BENEFITS	BOOM 99.7	JUMP! 106.9
150 Pre-promos per station	♥	♥
12 Intros per station - kick off each hour featuring your company and tagline	♥	♥
12 Bumper IDs per station – Reminders throughout the day, featuring your name and company as our presenting sponsor	♥	♥
12 Live mentions per station	♥	♥
2 Interviews with company representative	♥	♥
LOGO OR BRAND RECOGNITION IN PROMOTIONAL MATERIALS		
Logo on RMHC Ottawa, boom 99.7, and JUMP! 106.9 website by April 21		♥
Recognition as a sponsor and company logo featured in an RMHC Ottawa Twitter post and Facebook and Instagram story		♥
Supplied Photo and caption to be shared on sponsor's social media platforms letting your network know you are our presenting sponsor		♥
Recognition with company logo appearing on event banner displayed in front of RMHC Ottawa		♥
Recognition with company name appearing in closing thank you email which is sent to all event sponsors and donors		♥



Power Hour Sponsor

As one of six Power Hour sponsors, your company has the opportunity to partner with RMHC Ottawa, boom 99.7 and JUMP 106.9 to inspire our community to take action. The objective of these hours is to obtain new donors with the incentive of a cash donation from your company when we reach the goal set for that hour.

Total value: \$16,500

Your investment: \$5,000

Spots available: 6



SPONSORSHIP BENEFITS	BOOM 99.7	JUMP! 106.9
1 Intro per station - kick off the hour featuring your company and tagline	♥	♥
1 Extra per station - wrap up the hour featuring your company and tagline	♥	♥
4 Bumper IDs per station - Reminders throughout the hour "this power hour brought to you in part by:"	♥	♥
8 Live mentions per station	♥	♥
1 Interview with company representative	♥	♥
LOGO OR BRAND RECOGNITION IN PROMOTIONAL MATERIALS		
Logo on RMHC Ottawa, boom 99.7, and JUMP! 106.9 website by April 21		♥
Recognition as a sponsor and company logo featured in an RMHC Ottawa Twitter post, and Facebook and Instagram story		♥
Supplied Photo and caption to be shared on sponsors' social media platforms letting your network know that you are a Power Hour Sponsor		♥
Recognition with company logo appearing on event banner displayed in front of RMHC Ottawa		♥
Recognition with company name appearing in closing thank you email which is sent to all event sponsors and donors		♥



The Corus Radiothon for

RMHC Ottawa

presented by Glenview homes



Ronald McDonald Houses

We believe that “home” is more than four walls and a roof over your head. That’s why every Ronald McDonald House is a safe haven that provides all the comforts of home, plus the compassion and hospitality of staff, volunteers, and other families — all just steps away from the hospital.

In an average year, RMHC Ottawa will provide 4,100 Nights of Comfort for families traveling to CHEO. We will serve 18,250 cups of coffee and 1,460 meals.

Ronald McDonald Family Rooms

A Ronald McDonald Family Room is a place for families within the hospital to recharge, grab a bite to eat, shower, or get rest during long days of testing or treatment.

RMHC Ottawa operates two Family Rooms on the 3rd and 5th floor of CHEO. These Family Rooms include sleep and shower rooms, offering parents and caregivers the opportunity to rest up and feel refreshed to be at their best for their child in hospital.

Alex has grown up at Ronald McDonald House, battling cancer 3 times and spending over 1,275 nights here since 2016.

Alex and his sister Paisley, May 2024





The Corus Radiothon for

RMHC Ottawa

RMHC
Ottawa



presented by Glenview homes

Please indicate your sponsorship level, in support of the Corus Radiothon for RMHC Ottawa.

SOLD! Presenting Sponsor Power Hour Sponsor

CONTACT INFORMATION

Company Name: _____ Contact Name _____

Address: _____ City/Province: _____

Postal Code: _____ Phone: _____ E-mail: _____

Signature: _____ Date: _____

SPONSORSHIP INFORMATION

Please provide the following to help us fulfill your sponsorship benefits: **Corporate logo** in .jpeg / .png and .eps format (please send to stephanie@rmhottawa.com)

Preferred Company Name for recognition: _____

Company social media handles: _____

PAYMENT INFORMATION

Visa Amex Master Card I prefer to pay by cheque

Please address cheques to Ronald McDonald House Charities Ottawa

If you prefer to make your payment online, please visit rmhottawa.com/radiothon-sponsorship/

Credit Card Number: _____ Expiry Date: _____

Cardholder name: _____

Cardholder address (if different than above): _____

Signature: _____

THANK YOU

Please send this form Shane Francescut at shane@rmhottawa.com or mail to: RMHC Ottawa 407 Smyth Road, Ottawa ON K1H 8M8



@rmhcottawa



@rmhc_ottawa



613-737-5523



THANK YOU

♥ for keeping families close

Ronald McDonald House Charities Ottawa

407 Smyth Road, Ottawa, ON, K1H 8M8

www.rmhottawa.com

613-737-5523



RMHC
Ottawa